

Digital Marketing Agency LocalFresh Provides a COVID-19 Resource Library to help Dentists Impacted by Closures

Portland, OR: April 2, 2020--Digital marketing agency LocalFresh has created a Resource Library for dentists whose practices have been impacted by mandatory closures. The site includes communications plans, tools and resources to help them keep patients and staff informed, including email templates and social media copy. It also includes instructions for updating their online listings and links to updated resources from associations and government organizations.

“Many small businesses are impacted by the pandemic, but people often forget about the millions of dental practices that have been forced to close until June 15th, 2020,” said Steve Thornton, CEO of LocalFresh. “Dentists are an important part of everyone’s lives, and we’ve been providing marketing solutions for them for over ten years. With the flood of information on the pandemic that’s out there right now, we felt it was important to provide dentists with a site just for them - one place where they can get all the information and resources they need.”

The Resource Library for Dentists is available to any dental practice that needs resources. [See it here.](#)

LocalFresh GoFundMe

LocalFresh is reaching out to the public so they can add more valuable resources, like tutorials on using digital tools to communicate more effectively. They started a GoFundMe with the goal of raising \$1,000 to expand the Library. [You can see the GoFundMe here.](#)

About LocalFresh

LocalFresh is a full-stack digital marketing agency that helps clients reach, engage and retain customers. We have creative and marketing expertise that dates back to the early days of the Internet, but that is always forward-looking. Our services include branding, demand generation, marketing automation, content creation, website design and hosting, social media management, and PR. For more information, visit localfresh.com